

Media Mapping Research Project

Global Communication and Culture

Comments and Evals

Name :

Country :

1) QUALITY of WEB/DIGITAL EXPERIENCE: Design, Layouts, Media Rich:

Totals/Comments

► QUALITY of OVERALL SITE Layout/Design (SITE+PAGES)

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

► QUALITY of uX (User Experience): Navigation/Site Story Arc

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

► QUALITY: Int Page Designs/Images/Audio/Graphics/Video

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

2) WRITING-DEPTH-ARGUMENTS-QUALITY-Creativity-Clarity:

► WRITING Depth/Quality/Creativity/CITATIONS!

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

► Depth ARGUMENTS: Quality/Engagement/Style/Readability

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

3) RESEARCH/ANALYSIS: DEPTH-QUALITY-Beyond Stereotypes:

► RESEARCH PHASE-1: Global News/Skins/Anno/Data/Maps

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

► RES PHASE-2: INTERVIEWS-Media-KMs-Ed-Health-Happiness

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

► Depth&Quality ANALYSIS: ARTS-CULTURE-MEDIA

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

► Depth&Quality ANALYSIS: POWER-Rifts/Tensions-Freedoms-Biases

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

► Depth&Quality ANALYSIS: Comparisons & Communication to the WORLD

	P	NW	S	G	EX!
Quality/Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	↓6	7	8	9	10

COMMENTS

Total points